

Drop the Pop – Grab the Tap NWT Challenge 2007- 2008

On-line Evaluation Report

Introduction

For the 2007 – 2008 fiscal year, a short on-line survey was posted on the Drop the Pop website (www.dropthepopnwt.ca) from February 27th, 2008 – April 5th, 2008.

Survey Results

Responses:

Groups Who Responded to the Survey	#	%
Students	14	44 %
Parents	8	25 %
Teachers	6	19 %
Other	4	13 %
TOTAL:	32	100 %

Survey Questions:

1. a) The Prop the Pop Challenge has been running for 3 years now. Do you think it has had a positive impact on student's beverage choices?

Responses	#	%
Yes	31	97%
No	1	3 %
No response	0	0 %

Of the 32 evaluations 31 of the respondents indicated that the Drop the Pop Challenge has had a positive impact on students' food and beverage choices.

b) Why or Why Not?

Reasons given to explain their views are summarized as follows:

Responses – summarized by overall common themes	#	%
The students' became aware and learned about eating by colour, healthy food and beverage choices	16	53 %
Drop the Pop allowed the students' to become aware of the amount of sugar in pop	12	40 %
Kids became more focused and were excited about Drop the Pop	2	7 %

3. We want to make Drop the Pop the best program possible. Do you have any suggestions for us?

Suggestions to improve the program – summarized by overall common themes	#	%
Including the parents & community	13	41 %
Continuing and making the program longer	9	28 %
No suggestions/Keep up the good work	9	28 %

Be able to win prizes and the ability to win more money for the schools	5	16 %
Have a Nutritionist visit, talk about energy/supplement drinks and change the date of the challenge	3	9 %